

A woman in a blue tank top and black leggings is running on a treadmill in a gym. In the background, another woman in a pink shirt is using a piece of gym equipment. A red Philips HeartStart Home Defibrillator is mounted on the wall in the background.

**PHILIPS**

HeartStart Home  
Defibrillator

You could save  
the life of your  
loved one

**Philips HeartStart Home Defibrillator**

# A sudden cardiac arrest can happen to **anyone at any time**

You may assume that you're too young or healthy to have a heart attack. And, you might be right. But, unlike a heart attack, sudden cardiac arrest is an electrical malfunction in which the heart stops beating unexpectedly preventing blood from being pumped to the brain and other organs.

Quite simply, sudden cardiac arrest can happen to anyone, anywhere at any time. And although it can strike without any symptoms or warning, there is something you can do to be prepared.

Philips HeartStart Home Defibrillator is specifically designed for use in the home, where more than 65% of all cardiac arrests occur.



# For in home use

## Designed with you in mind

Like other pieces of essential safety equipment, the Philips HeartStart Home Defibrillator was designed to be safe, reliable and easy to use.



### Easy to use

- Get step-by-step voice instructions including CPR coaching with our Life Guidance feature.
- Use your home defibrillator with confidence – HeartStart is virtually ready-to-rescue right out of the box.
- Go at your own pace – integrated SMART Pads placed on the victim's bare skin sense and adapt the defibrillator's instructions to your actions every step of the way.



### Safe

- Trust the innovation of HeartStart Home, the first and only defibrillator available without a prescription.
- Use the defibrillator on patients of any age, including infants and children.<sup>6</sup>
- Personalized therapy – the HeartStart Home Defibrillator automatically assesses if a shock is necessary, and if so provides the right therapy appropriate to the individual.



### Reliable

- Deliver shock treatment after CPR, typically within 8 seconds with our patented Quick Shock technology.

# Easy as 1-2-3 in an emergency



**1** Press the green on/off button to activate voice instructions and visual icons.



**2** Place the pads on the patient as directed.



**3** When advised by the device, press the orange shock button.



# Why you should have a HeartStart Defibrillator in your home

The numbers tell the story

7M+ 

**lives claimed** by sudden cardiac arrest each year.<sup>1</sup>

**1,000 Americans** are lost to sudden cardiac arrest each day.<sup>2</sup>



65%+ 

**of all cardiac arrests happen in the home.**<sup>3</sup>

On average, U.S. EMS teams take **6 to 12 minutes** to arrive on the scene.<sup>4</sup>



**After 10 minutes,** very few sudden cardiac arrest victims survive.<sup>5</sup>

Learn how the Philips HeartStart Home Defibrillator can give you the confidence to act quickly and help save a life.

**Visit [www.philips.com/aed](http://www.philips.com/aed)**



1. Global public health problem of sudden cardiac death, Rahul Mehra, National Center for Biotechnology Information. Retrieved April 23, 2018 from [https://www.jecgonline.com/article/S0022-0736\(07\)00667-X/fulltext](https://www.jecgonline.com/article/S0022-0736(07)00667-X/fulltext).
2. <http://www.aed.com/blog/how-many-sudden-cardiac-arrest-deaths-are-there-each-year-in-the-united-states>.
3. AHA Releases 2018 Latest Statistics Heart on Sudden Cardiac Arrest February 1, 2018. <http://www.sca-aware.org/sca-news/aha-releases-latest-statistics-on-sudden-cardiac-arrest>.
4. [www.savingheartsfoundation.com/about-sca/](http://www.savingheartsfoundation.com/about-sca/)
5. <https://theheartfoundation.org/heart-disease-facts/about-heart-disease/>
6. The Infant/Child pads cartridge is sold separately, and available only under the order of a physician, by prescription only.

[www.philips.com/aed](http://www.philips.com/aed)

© 2018 Koninklijke Philips N.V. All rights reserved. Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

4522 991 36391 \* MAY 2018